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Homewise Celebrates 30 Years of Helping Create Successful Homeowners

Nonprofit marks 30 years of service to New Mexicans

FOR IMMEDIATE RELEASE, June 6, 2016, Santa Fe, NM – Homewise celebrates 30 years of helping to create successful homeowners and building stronger communities. The organization was founded in 1986 to assist in rehabilitation projects for Santa Fe neighborhoods. Over the course of the last 30 years, Homewise has evolved into a full service homeownership agency.

Since its founding in 1986, the organization has helped

- 13,100+ households through financial education workshops
- 3,600+ people purchase homes
- 2,000+ people make home improvements
- 600+ people refinance their mortgages

The mission and of Homewise has evolved over the last 30 years to meet the changing needs of the community. Three decades of experience has transformed Homewise from a staff of two focused on projects in a single Santa Fe neighborhood into a successful agency providing statewide homeownership services. Today the organization employs 60 individuals.

Mike Loftin, CEO of Homewise, says, “We couldn’t be more excited to be celebrating our 30th year of helping to build stronger communities through homeownership. It’s a great time to pause and reflect on the positive impact made for individuals, families, and our communities. And there is still so much more to come.”

In 2016, Homewise launched several new initiatives that support historically underserved populations and furthers their mission to help families improve their financial security and strengthen local communities. The [New Americans Lending Program](#) offers those without a social security number a fixed-rate, affordable mortgage option to help break down the traditional barriers to accessing financing to buy a home. The company also launched [Homewise Homes at Oshara Village](#), a community of 40 new energy efficient homes to help further support the availability of affordable, quality homes in Santa Fe.

Find out more about the history of Homewise here www.homewise.org/30th-anniversary.

About Homewise

Homewise Inc. is a nonprofit organization that works throughout New Mexico with a mission to help create successful homeowners so that they improve their financial wellbeing and contribute to the



vitality of our communities. Homewise empowers and supports clients on their path to homeownership with financial education and coaching, non-commissioned real estate services, affordable mortgage lending and down payment assistance, and refinance and home improvement lending. Homewise also develops new homes in the community to increase the inventory of affordably priced homes for the local workforce. These homes are built to the highest standards, embracing quality, value, and energy efficiency. For more information, visit <http://www.homewise.org>